

# Alameda Point Going Forward

Alameda, California



## COMMUNITY VISIONING + PUBLIC OUTREACH

The Alameda Point 2010 Community Forum established opportunities for the Alameda community to actively participate in planning for the redevelopment of the 900 acre former Naval Air Station (Alameda Point). City Design Collective analyzed 16 years of prior planning efforts, facilitated public workshop, and produced a take home workbook and on-line survey to empower residents to provide meaningful input towards defining future land use districts, building types, open space types, and adaptive reuse of existing buildings. Results of the planning process set the stage for future environmental analysis and development regulations.

### PRIMARY CLIENT

City of Alameda

### STATUS

Completed 2011

### ROLE

Prime Urban Design Consultant

### RESPONSIBILITIES

Workshop Facilitation, Community Visioning, Planning Workbook

### REFERENCE

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### PROJECT FEATURES

- Production of educational materials and survey materials to solicit public input.
- Design and facilitation of public workshops and community forums.
- Production of take-home workbook and on-line survey for residents and stakeholders to inform City decision makers and staff about the "lessons learned" from past planning efforts.
- Survey results used as framework for project description for future environmental analysis.

2010 COMMUNITY VISION - LAND USE PLAN AREAS

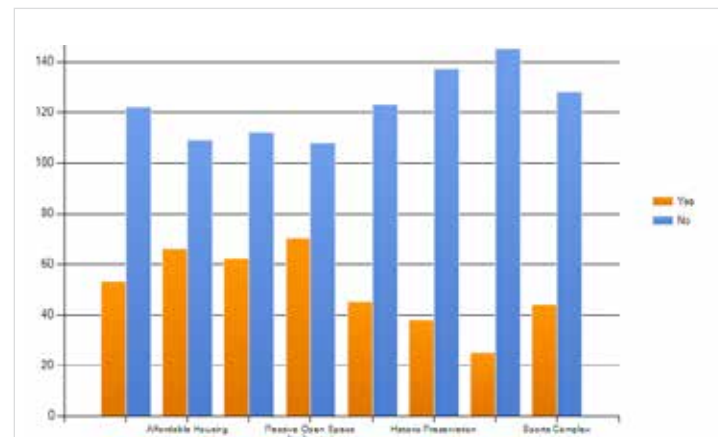
#### Land Use Plan Areas

**Directions**

1. Decide the mix of land uses that are appropriate for each preliminary land use plan area.
2. Check multiple land uses for each district to support the creation of mixed-use neighborhoods.

See below for Northwest Territories, District G

Plan Area A	Plan Area B
<p><b>Summary</b></p> <ul style="list-style-type: none"> <li>• Adjacent to the Estuary and the planned regional open space.</li> <li>• Views of the Port of Oakland.</li> <li>• Includes the "Administrative Core" subarea of the Historic District.</li> <li>• Includes former Navy dormitories (Bachelor Enlisted Quarters and Bachelor Officers' Quarters).</li> <li>• Contains a theater, the O'Club, a bowling alley, a church and administrative buildings.</li> <li>• Contains the grand "mall" and central open space parade grounds.</li> </ul>	<p><b>Summary</b></p> <ul style="list-style-type: none"> <li>• Adjacent to the endangered Least Tern Habitat.</li> <li>• New construction in this area severely limited to protect endangered Least Tern.</li> <li>• Includes historic hangars and the original Flight Tower Building.</li> <li>• Superb views of San Francisco.</li> <li>• Current home of Hangar 1 Visitor, Rock Wall Winery and Antiques by the Bay.</li> <li>• Transition to Wildlife Refuge.</li> </ul>
<input type="checkbox"/> Single Family Residential <input type="checkbox"/> Multi-Family Residential <input type="checkbox"/> Live Work <input type="checkbox"/> Lodging (hotel, bed&breakfast, etc.) <input type="checkbox"/> Mixed Use (residential or office over retail) <input type="checkbox"/> Retail and Services <input type="checkbox"/> Civic Uses and Schools <input type="checkbox"/> Cultural and Entertainment (museums, music) <input type="checkbox"/> Office / Workplace <input type="checkbox"/> Light Industrial <input type="checkbox"/> Maritime Uses (boat repair, boat storage, etc.) <input type="checkbox"/> Renewable Energy Facilities (e.g. solar farms) <input type="checkbox"/> Urban Agriculture and Community Gardens <input type="checkbox"/> Parks and Recreation	<input type="checkbox"/> Single Family Residential <input type="checkbox"/> Multi-Family Residential <input type="checkbox"/> Live Work <input type="checkbox"/> Lodging (hotel, bed&breakfast, etc.) <input type="checkbox"/> Mixed Use (residential or office over retail) <input type="checkbox"/> Retail and Services <input type="checkbox"/> Civic Uses and Schools <input type="checkbox"/> Cultural and Entertainment (museums, music) <input type="checkbox"/> Office / Workplace <input type="checkbox"/> Light Industrial <input type="checkbox"/> Maritime Uses (boat repair, boat storage, etc.) <input type="checkbox"/> Renewable Energy Facilities (e.g. solar farms) <input type="checkbox"/> Urban Agriculture and Community Gardens <input type="checkbox"/> Parks and Recreation



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