

Bel Mateo Village Specific Plan

San Mateo, California



SPRAWL REPAIR + STRIP MALL REDEVELOPMENT



Incorporating collected community visions and goals, the specific plan establishes policies and regulations to catalyze the transformation of a fifteen-acre auto-oriented strip center into a mixed-use transit village. The plan contains an economic revitalization strategy, land use regulations, and form-based standards and guidelines for site development and architecture to guide new investment in support of the community's goals.

PROJECT FEATURES

- Enable comprehensive or incremental redevelopment of underutilized parcels.
- Encourage a range of new residential and commercial reinvestment.
- Establish a retail 'frontage road' along El Camino Real to put new retail uses on display.
- Locate residential and workplace uses where they have access to public transportation.
- Focus new retail uses adjacent to the primary retail anchor to support a 'park-once' shopping experience.

PRIMARY CLIENT

City of San Mateo

STATUS

Adopted

ROLE

Urban Design Consultant in association with Sedway Group FTS

RESPONSIBILITIES

Economic and Urban Design
Revitalization, Community Visioning

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