# **Heart of the City Plan**

Redondo Beach, California



### WATERFRONT REVITALIZATION









The Specific Plan puts forth strategies to create a Town Center along the City's waterfront and guides redevelopment of the AES industrial complex and adjacent lands east of the Waterfront. Masterplans illustrate a new marina, retail center, and public market at the water's edge. The code enables mixed-use development to be organized along a walkable network of streets, blocks, and open spaces leading to a grand civic plaza. Comprehensive growth strategies include standards and guidelines for new development as well as land use policies to reduce investor risk.

## **PROJECT FEATURES**

- Community workshops, stakeholder meetings, and advisory board meetings to discuss analyze ULI recommendations.
- Masterplan concepts depicting future build-out scenarios for waterfront redevelopment.
- Growth strategies for new infill development and redevelopment of AES industrial complex.
- Policies and regulations to promote development of under-utilized parcels throughout the Plan Area.

#### **PRIMARY CLIENT**

City of Redondo Beach

# **STATUS**

Adopted by City Council, 2001

#### ROLE

Urban Design Consultant in association with Korve Engineering, FTS, CHS Consulting

## RESPONSIBILITIES

Community Visioning, Revitalization Planning, Masterplans and Develoment Code.