

# Cinema Streetscapes Project

Theatre Way, Redwood City, California



## PUBLIC REALM DESIGN + DOWNTOWN REVITALIZATION



Members of City Design Collective worked to completely redesign and transform Middlefield Road in downtown Redwood City to create an eye-catching public space between the historic Fox Theater and the Century Theater entertainment and retail complex. The streetscape design was integral to an overall plan to reposition Downtown as the community's destination for arts, culture, shopping and entertainment.

### PROJECT FEATURES

- Streetscape concept alternatives, design development, construction documentation and construction administration.
- Unique pedestrian realm with wall-to-wall decorative paving and 22 foot dining terrace to support new restaurants and cafe's.
- Street can be closed with decorative bollards to create pedestrian plaza.
- Custom planters, street furnishings, and decorative lighting contribute to a special aesthetic throughout the pedestrian environment.

### PRIMARY CLIENT

City of Redwood City

### STATUS

Completed 2009

### ROLE

Lead designer, Project Manager in association with FTS Cities

### RESPONSIBILITIES

Streetscape and Urban Design, Project Coordination and Management, Construction Documentation

### REFERENCE

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