



**Troy Reinhalter** Urban Designer



Troy Reinhalter is an accomplished urban designer and planner with multiple years of experience in the California context. Since 2008, Troy has worked on a multitude of community plans, specific/station area plans, and design guideline efforts. He brings expertise in strategic planning, form-based codes, GIS analysis, graphics/mapping, community outreach, and conducting research about current trends and implementation strategies for smarter, more successful cities.

Troy has experience both in public sector planning (City of Oakland, City of Berkeley) and private sector urban design (Community Design + Architecture, City Design Collective). Troy's roles have included project management, writing general and specific plans, zoning implementation, graphics, and community workshop facilitation. He has contributed to Specific Plan and Downtown Plan projects throughout California including Colusa, Alameda, Newark, Berkeley, Oakland, Fort Bragg, and San Rafael. He has assisted cities with the zoning implementation of urban design policies, in particular with drafting comprehensive design guidelines. His recent professional work has focused on creating vibrant downtown urban revitalization plans and developing sprawl retrofit projects.

## SELECTED EXPERIENCE

**Downtown Revitalization Plan, City of Colusa, CA on-going**  
*Community Visioning Process, Economic Development Strategies, Downtown Revitalization Strategies, Form-based Development Code, Outreach and Branding Strategies*

**Park Street Design Review Manual, City of Alameda, CA on-going**  
*Architectural Style Guidelines, Design Review, Development Standards, Zoning Code Integration.*

**Greater NewPark Masterplan, City of Newark, CA on-going**  
*Master Planning, Project Coordination, Developer Outreach, Community Visioning, Building Typologies.*

**North Shattuck Parklet Design, City of Berkeley, CA on-going**  
*Tactical Urbanism, Parklet Design, Community Outreach, Streetscape Improvements.*

**Downtown BART Station Re-Design, City of Berkeley, CA 2010**  
*Design of a new bus shelter and BART canopy for downtown Berkeley, including construction drawings and 3-D modeling for landscape elements.*

**Grant Road Corridor Plan, City of Tucson, AZ 2010**  
*Wholesale re-envisioning of major downtown arterial, including site development guidelines, pedestrian improvements, stormwater infiltration swales and other complete street elements..*

**Fort Bragg Mill Specific Site, City of Fort Bragg, CA 2010**  
*Streetscape design and development guidelines for former mill site along California coast; sustainable urban drainage recommendations.*

**San Rafael Station Area Plan, City of San Rafael, CA 2010**  
*Infill and Redevelopment Strategies for downtown properties impacted by upcoming SMART station. Zoning/height/bulk requirements calibrated based on community feedback.*

**Commercial Corridor Design Guidelines, City of Oakland, CA 2011**  
*Comprehensive update of Oakland's design guidelines for citywide commercial corridors, including Technical Advisory Process, new illustrations and layout.*

**Broadway/Valdez District Plan, City of Oakland, CA 2011**  
*Long-term strategy for retail and mixed-use development along Broadway, including Public Process, Streetscape Design, Capital Improvements, Post-Redevelopment Financing and Development Strategies.*

**West Oakland Specific Plan, City of Oakland, CA 2011**  
*Plan for the future of the West Oakland community, including Public Process, Economic Development Strategies, Opportunity Site Planning.*

**Lake Merritt Station Area Plan, City of Oakland, CA 2011**  
*Streetscape and Plaza Design, Masterplanning, Community Outreach and Visioning, 3-D Build-out Scenarios.*

## PROFESSIONAL AFFILIATIONS

US Green Building Council  
American Planning Association

## PUBLICATIONS

**Building Support for Transit-Oriented Development: Do Community-Engagement Toolkits Work?**, Center for Community Innovation, 2009.

**Federal Opportunities for Local Adaptation to Climate Change: Infrastructure & Land Use**, Center for Clean Air Policy, 2006.

## EDUCATION

**University of California, Berkeley**  
*Master's Degree in City Planning (Urban Design)*

**Wesleyan University**  
*Bachelor of the Arts: Political Science*

## PROFESSIONAL CERTIFICATIONS

**US Green Building Council**  
LEED Green Associate